

# Laura Powell

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**Objectives:** **Short Term** – Build my experience in the fields of design and photography, to become efficient in fulfilling clients' expectations.

**Long Term** – Expand my network to better serve clients and my employers.

## Education

**Bachelor of Arts in Communication and Minor of Marketing**      Graduated May 2023  
University of Houston-Clear Lake      **GPA:** 3.9

- **Relevant Completed Courses:** Graphic Design, Advertising Design, Marketing Research, Publication Design, Digital Illustration, Photoshop, and Video Arts.
- **Awards & Honors:** Dean's List Fall 2020, Summa Cum Laude.

**Associate in business** (Dec 2015)  
San Jacinto South

**High School Diploma** (May 2008)  
Lutheran South Academy

## Real World Experience During Academic Pursuits

**Bridal Extravaganza & Texas Wedding Magazine**  
2411 Whitney St. Houston, TX 77006

(Jan 2023 – July 2023)  
**Internship / Design and Production Manager**

- Designed digital issue of Texas Weddings Magazine -March 2023 Preview. This included: Writing, Photography, Print Layout and Editorial Design. Created content for social media using my photos and videos.
- Photographer and Videographer for The Bridal Extravaganza Event at the George R Brown Convention Center.
- Coordinated the style shoot for the Billboard Bride article. This included: Choosing a Billboard Bride winner, booking and communications with all vendors.
- Production Manager for printed issue of Texas Weddings Magazine summer 2023.

## Selected Projects

1. Mini Travel Booklet for Publication Design.
  - 12-page 5X5 travel booklet about Southern Ireland.
2. Winner of poster contest for Digital Illustration.
  - The assignment was to showcase Clan Tynker, a family circus act. My poster was selected by the client and will be used on Clan Tynker's social media accounts.

## Additional Experience

**Customs Import Services**  
Alvin TX 77511

(Jan 2012 – Current)  
**Assistant to Customs Broker**

- Responsible for data entry, payroll, correspondence, accounts receivable and filing.
- Handled logistics between clients, customs agency, shipping yards, airlines, and truckers.
- Proficient use of Quick Books and ITS Software.

## Skills

**Computer:** Microsoft Office, Excel, PowerPoint, Adobe Illustrator, Photoshop, InDesign, Lightroom and Premiere Pro.

**Other Skills:** Design, Photography, Writing, Blogging, Copywriting and Social Media.